

# WELTKULTUREN MUSEUM

## Fees and conditions for granting image usage rights

Please note the following general terms and conditions for using images:

- The fees listed refer to non-recurring usage rights within the defined scope of use.
- Fees are listed in euros and in all cases refer to one image only.
- Picture credits are categorically required for each image.
- When using images which involve personality rights, artistic copyright, trademark rights, and other third-party rights, these permissions must be sought separately.
- Digital data must be deleted after usage. Users may only store this data by special agreement.
- Additional administrative fees may be charged for images which have not yet been digitalised or for image files which have already been digitalised but are not yet available in the resolution required for the planned usage. Depending on the intended purpose, a decision must be made about whether the digitalisation is carried out internally or externally.
- The image files which have been supplied may not be manipulated or edited in any way.
- Permission to use material is only granted after both parties have signed an agreement.
- Service costs are not included in the usage fees. These will be subject to a general administrative fee of 10 euros per inquiry.

### **Print media**

Books / brochures / newspapers / journals

Unique print / maximum edition of	Price in euros for a maximum page size of				
	1/8	1/4	1/2	1/1	2/1
250	6.00	9.00	12.00	15.00	22.50
500	12.00	18.00	24.00	30.00	45.00
1,000	21.00	28.50	37.50	46.50	67.50
1,500	31.50	40.50	54.00	67.50	84.00
1,750	36.00	46.50	60.00	75.00	94.50
3,000	61.50	76.50	96.00	120.00	150.00
5,000	85.50	106.50	133.50	166.50	210.00
7,500	120.00	150.00	187.50	234.00	292.50
10,000	138.00	174.00	217.50	271.50	339.00

- Larger editions/print runs on request

### **Digital products (e.g. e-books)**

Books / brochures / e-books / CD-ROM / DVD

Downloads/ maximum access counts of	Price in euros
250	12.00
500	24.00
1,000	37.50
1,500	54.00
1,750	60.00
3,000	64.00
5,000	89.00
7,500	125.00
10,000	145.00

- Larger editions/print runs on request

#### Posters

Unique print / maximum edition of	Price in euros				
	DIN A4	DIN A3	DIN A2	DIN A1	DIN A0
100	100.00	150.00	200.00	250.00	300.00
250	150.00	200.00	250.00	300.00	350.00
500	200.00	250.00	300.00	350.00	400.00
1,000	250.00	300.00	350.00	400.00	450.00

- Larger editions/print runs on request

#### Postcards / greetings cards / e-cards

Editions / maximum access counts of	Price in euros	
	DIN A6	DIN A5
500	105.60	158.40
1,000	154.80	231.60
2,000	211.20	316.80
3,000	267.60	402.00

- Larger editions/print runs on request

#### Please note:

- Scholarly publications as well as school books and textbooks will be subject to a special rate by agreement.
- Images of front and back covers are subject to a surcharge of 50 per cent.
- A selection of press photos are available digitally free of charge. These can be downloaded from the Press section of the website ([www.weltkulturenmuseum.de](http://www.weltkulturenmuseum.de)).
- Files are sent digitally free of charge. Should you require files to be sent by post, an additional charge will be made in accordance with the standard fees set by Deutsche Post.
- Wherever images are used, the museum is to be given a specimen copy, in addition to the administrative and service fees

charged. More information on this is available upon request and while negotiating the terms of the contract.